



Salvador Ibarra

CMO – Freelancer

With experience since 2011 and a focus on digital marketing since 2016, I have dedicated my career to delivering results that meet the company's goals and project objectives.



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Tijuana, Baja
California, México

EXPERTISE

- * Meta & Google Ads
- * Web design and development (WordPress)
- * Buffer / Metricool
- * Adobe Photoshop & Illustrator
- * Domain Registrar & Web Hosting
- * WHM & cPanel

FOCUS

Ads & Websites

2018 – Actual

I drive conversions on websites and social media through digital campaigns.

LANGUAGES

English: spoken and written

85%

Spanish: native

100%

EXPERIENCE

- * With over 6 years of experience in creating digital strategies, I have helped companies from various industries grow by acquiring new customers.
- * Comprehensive planning of digital presence on the Internet through social media and websites.
- * Leadership and teamwork in managing projects with a results-oriented approach.

JOB EXPERIENCE

Cyber City SAS – CMO, Actual

2022

- * Salvador Webmaster – Present (Freelancer)
Since 2018, I have been working in website with a focus on SEO and SEM.
- * Industries Inter Neón – General Manager, 2016
Responsible for advertising and administration.
- * Canvas Publicidad – Freelance Designer, 2014
Design for print and digital applications.

ACADEMIC BACKGROUND

Paused degree in Business Administration.

2011

State University 2 years out of 4 Business Administration